



# Crowle & Ealand Town Council

Town Council Office, Market Hall, Market Place, Crowle, Scunthorpe, North Lincolnshire,  
DN17 4LA. Email: [clerk@crowleandelandcouncil.org](mailto:clerk@crowleandelandcouncil.org)

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Minutes of the **Market Committee Meeting** of Crowle and Ealand Town Council held at Crowle Community Hub, Crowle on **13 September 2018**.

**Present –Cllrs:** Cllr D Middleton (Chair), Cllr E Dinsdale (Vice Chair), Cllr N Arrand

**Non Cllrs:** J Bower, A Brown, N Crainer, D Crossley, G Thompson

**Officers Present :** Kirsty Dunn (Clerk)

**Members of the Public/Press :** Nil

**Public Forum :** Nil

**The Town Market Committee Meeting began at 7.00 pm**

## **209/18 Apologies for Absence**

Apologies were received from, Cllr A Rayment, Cllr M Bailey, Cllr J Ramsden, Mrs T Hindlsey

## **210/18 Declaration of Interest**

None

## **211/18 To confirm the minutes of the last Market Committee meeting held on 14 June 2018**

Not able to resolve. Bring forward to next meeting.

## **212/18 Points from Trader Mrs T Hindsley (Email)**

1. We need to stick to only one stall selling the same and if someone starts selling the same as another stall it needs stopping. It's only a small market and doesn't have the footfall to warrant duplicate stalls.

**Discussed.** Control over traders inventory is to be tightened. The clerk will ensure that new traders are informed that over-lapping in products sold will not be permitted and ensure that traders are not outselling each other.

2. Numbers of stalls to be put up needs to be accurate and we've had people commenting to us that it doesn't look good to have empty stalls. We had 3 empty on the August market.

**Discussed.** Cllr E Dinsdale commented that the empty stalls could also work as a recruitment device as empty stalls may encourage new stall holders.

3. The putting up and taking down of stalls needs looking at as George can't always be around to take down. The end of August market saw just 3 people there to take all the stalls down and no offence to anyone but the people doing it, stall holders aren't young.

**Discussed.** Cllr D Middleton will speak to George, who is employed to do this job, ensuring that he is present for the putting up and taking down of stalls at each market.

4. Regarding the entertainment, the face painting, magician and donkeys were a massive hit, we had lots of positive comments and the trio playing traditional instruments were very well received. People commented that they came for the kids entertainment and the advertising at the lakes appears to be working as we met quite a few people who had popped along to see the market.

## **213/18 Entertainment & Publicity**

Anthea Brown provided a comprehensive list of bands and singers along with great links for advertisement and

publicity to provide entertainment and generate interest. Her email is listed below for minute accuracy and points were discussed as recorded.

A copy of the email from Anthea Brown: Crowle Market Matters

Inside: Positives

- Inside is better in winter no damage to goods
- Advertise indoors venue more vendors will come in the winter.
- We could still have stalls outside for plants fish van etc
- If we are inside then people will come to venue.
- The tea bar will make more money
- If we expand, to downstairs is there any reason playgroup couldn't tidy up the toys once or twice a month?
- If limited space wanted indoors first come first served.
- If short of tables most of us will have own tables as we have stalls elsewhere.

Ashby market has 28 gazebos – possibility of borrowing them but would need to work out logistics- how often moving getting back. Contact John Fullerton on 01724 297815. I have spoken to him and the subject of gazebo's is a possibility or he can give the contact details for the supplier.

Christmas:

Advertise – contact newspapers etc.

Two events?

Switching on of Christmas lights- who is on the committee?

Advertise for stall holders

If we have stalls, can we have it on a Saturday instead of a Friday night as Epworth, perhaps starting say at 2 or 3 in afternoon.

Westwoodside had on same day last year. Westwoodside – is always First Friday in December

Santa??

Hog roast?

Mince pies and mulled wine

Reindeer

<http://www.riggmoorreindeer.co.uk/>

<https://www.iansfarm.com/>

facepainter

Transport

Christmas Market Special by bus

East Yorkshire buses 361

Hornsby 90

Call Connect Isle north area CC2C

Call connect Isle Area CC2E

Contact bus operators tokens free mince pie and cup of tea (not sure how it would work? Production of bus ticket with valid travel day perhaps. Advertise on bus tickets on the route

Shared Openday?

Sandtoft Trolleybus Museum shared openday?? With 40s weekend /market

Doncaster Omnibus & Light Railway Society

[www.dolrs.org.uk](http://www.dolrs.org.uk)

contact [info@dolrs.org](mailto:info@dolrs.org)

Run vintage vehicles could have market special/ Santa special

Publicity

Advertise on bus tickets on the route through Crowle

Car park tickets?

Stallfinder- the largest website for markets carboots events

<https://www.stallfinder.com/add-event-listing/>

Stall and Craft (already subscribed)

<https://www.stallandcraftcollective.co.uk/crowle-market-28465-event>

Online search 'find a market near me'

<https://www.nmtf.co.uk/markets/>

<https://www.visitengland.com/things-to-do/markets>

North Lincs council website?

-could we be listed on north lincs council website with a link to Crowle website?

<http://www.northlincs.gov.uk/jobs-business-regen/markets/shop-at-north-lincolnshires-markets/>

and on what's on

<http://www.northlincs.gov.uk/tourism-museums-and-the-arts/whats-on/whats-on-in-north-lincolnshire/>

Crowle Council News (already subscribed)

<http://crowleandelandcouncil.org/news/>

In Crowle facebook page (already subscribed)

Goole

<https://www.ourgoole.co.uk/local-news/>

<https://www.ourgoole.co.uk/events/>

<https://www.facebook.com/groups/910449772447218/events/>

Epworth what's going on

<https://www.epworthwhatsgoingon.com/what-s-on-now>

Rather than wait for someone to ask - Invite a different local charity every month fills the space especially during the winter, benefits the local community, Brings more publicity that we are here.

Newspapers What's on page and contact them about an event to give free publicity.

Crowle and Ealand Arrow / Epworth and Belton Arrow

<http://www.arrowpublications.co.uk/contact-us/index.php>

Grimsby and Scunthorpe Telegraph

01472 808000

<https://www.grimsbytelegraph.co.uk/>

Epworth Bells and Crowle Advertiser

<https://www.epworthwhatsgoingon.com/contact>

Thorne Times

<http://www.thornetimes.co.uk/contact/>

Doncaster Free Press

<https://www.doncasterfreepress.co.uk/>

Local Radio

Trax

<http://www.traxfm.co.uk/info/contact-us/>

invite the Street team

<http://www.traxfm.co.uk/events/street-team/book-the-trax-fm-street-team/>

Lincs FM

<http://www.lincsfm.co.uk/info/contact-us/>

invite the Street team

<http://www.lincsfm.co.uk/events/book-the-lincs-fm-street-team/>

BBC Radio Lincs

[whatson.Lincolnshire@bbc.co.uk](mailto:whatson.Lincolnshire@bbc.co.uk)

BBC Radio Humberside

[humberside.events@bbc.co.uk](mailto:humberside.events@bbc.co.uk)

Posters

Individual flyers could work, but a generic poster advertising the frequency of the market could be placed on notice boards around the villages in their village halls, doctors community buildings, post offices, community notice boards in the street and in shops pubs etc.

Bus Stations promoting routes. Rail Stations on Crowle route. At the Seven lakes and other similar parks

This just doesn't have to be just Crowle, it could be as far as Epworth, Scunthorpe Hatfield, Thorne, Goole and the surrounding villages.

Entertainment

Facepainter

Circus skills/entertainer

These are a list of bands that performed recently at Normanby Hall

Scunthorpe Concert Band

<https://www.scunthorpeconcertband.com/contact>

Ancholme River Jazz Band

Markham Main Colliery Band

<https://www.mmcb.co.uk/contact-us/>

Woodhouse Prize Band

[woodhouseprizeband@hotmail.com](mailto:woodhouseprizeband@hotmail.com)

Lincolnshire Hospital Band

[info@lincolnshirehospitalsband.com](mailto:info@lincolnshirehospitalsband.com)

East Riding of Yorkshire Brass Band

<http://eastridingofyorkshireband.co.uk/contact/>

Armthorpe Elmfield

<https://www.facebook.com/ArmthorpeElmfield/>

If you have children performing they will bring Parents and Grandparents which also advertises that we are here.

Also they will perform either for a donation or for free!!

Scunthorpe cooperative junior choir

[scjc2008@live.co.uk](mailto:scjc2008@live.co.uk)

Epworth Performing Arts Academy

<https://www.epworthacademy.co.uk/contact-us>

Evolve Dance – based in Hatfield Woodhouse but proprietor lives on the Isle

Email: [info@evolve-dance.com](mailto:info@evolve-dance.com)

Andrea Louise Hobson Dance Academy--based in Crowle

<https://www.facebook.com/andreaohobson.schoolofdance>

These are the three that I have dealings with:

Doncaster Youth Jazz Orchestra/ Doncaster Jazz orchestra

<https://www.dyja.info/contact-us/>

John Leggot College- They have the traditional bands and orchestras, but they also have choirs, rock bands and large drama department.

[Info@leggott.ac.uk](mailto:Info@leggott.ac.uk)

South Axholme -I know they have a rich music past as all my children played instruments to a good standard.

The Axholme Academy

[admin@theaxholmeacademy.com](mailto:admin@theaxholmeacademy.com)

I have contacted the Axholme Academy but it appears that they do not have a band as such. They can provide instrumentalists and singers.

Contact Mrs C Hardiment

[mrschardiment@theaxholmeacademy.com](mailto:mrschardiment@theaxholmeacademy.com)

The committee also discussed the following issues:

A number of complaints were received with regards to the singer that performed on Sat 8<sup>th</sup> September. Cllr D Middleton, reiterated that entertainers are contracted to a set time scale when performing and she would ensure that all entertainers are aware of this at the time of booking. Cllr E Dinsdale highlighted that C&ETC are required to provide risk assessments for markets and those that perform.

The entertainment for the December market was discussed. Options being most suitable and to be booked where possible were carol singers outside, the donkeys, and a Santa inside handing selection boxes to parents (to comply with any allergy issues). This was approved and agreed by all present.

#### **214/18 Financial Outlook**

The RFO has reviewed the market finances. Up to the present, a total of £560 has been spent. The precept for the year is £3k, so it is doing well. The double markets over the summer and the coffee shop income have made the market almost self-sufficient over this period.

Some entertainment has been above the regular £150 per booking, i.e the donkeys. This was taken into account with the savings made from using the tannoy system only for several weeks in order to save for more costly entertainments, which have been extremely successful. The traders confirmed that the double markets were a success and would like this to be repeated in Jun – Sep 2019. They will run the second and forth Saturdays over these four months, returning to one per month thereafter.

#### **215/18 Stalls**

The option of hiring of gazebos similar to ones at Ashby market was discussed, particularly for the winter markets to help protect stall holders goods and stave off the weather. Cllr E Dinsdale wanted it stated on record that Health & Safety laws would not permit these gazebos and NLC would not support them. Stall holders queried saying Ashby market, also run by NLC used the very same product and were approved by NLC. Cllr E Dinsdale will bring the NLC guideline letter to the next meeting.

The next Market Committee Meeting to be held on **Thursday 13th December 2018 at 7.00pm**

**The Market Committee Meeting closed at 7.46pm**

Signature: Original Signed D  
MIDDLETON

Designation: Mayor

Date: Original on file